

# TABLE OF CONTENTS

Vol. 9 Pub. January 2021

An LLC owned by Hope DeVall

1. Journey & History
2. Our Mission
3. Location and Facility
4. Educational Objectives & Overview
5. Diploma Program / Bodywork / Therapeutic Massage
6. Neuromuscular Therapy
7. Energy theory / Sciences / Anatomy
8. Anatomy & Physiology / Pathology /  
First Aid / Professional Development / Somatic  
Psychology
9. Business Practices / Ethics
10. Supervised Clinical Practice
11. Staff
12. Staff (cont.)
13. Staff (cont.)
14. Graduation & Licensure Requirements
15. Diploma Program
- 15 - 16. Tuition and Fees / Costs
16. Payment Options / Policies
17. Applicant Overview (cont.)
18. - 21. Student Handbook
22. Photos
23. Photos cont.

**You cannot teach a person anything; You can  
only help them find it within themselves.**

**—Galileo**

My decision to transfer from a teaching career into the massage world was not an easy one. The unknown of my ability and stamina was the scariest part. My instructors put those thoughts at ease early on in the program. I was more than prepared for working on the general public at clinical time and when I was ready to take the MBLEx, it was a breeze! Upon graduating from school, I was ready for any massage setting. My deep tissue skills set me above the rest for hiring. I am in my sixth year running my independent practice and, many times over, my clients say my skills are above the rest. I owe this ability to the teaching skills of my instructors.

Jennifer Randall, LMBT#10773  
[www.cornelius.massagetherapy.com](http://www.cornelius.massagetherapy.com)



## *Journey*

You are about to embark upon an exciting journey. From the first step through the door to the graduation ceremony, Western North Carolina School of Massage students find themselves on a journey of discovery and miracles. Attending massage school provides a path to a new career, and it also offers an invitation to a way of life, both personally and professionally. It is an opportunity to be transformed by the warmth and generosity of human touch...to deepen your understanding of the human body...to immerse yourself in Asheville's invigorating and healing environment. We invite you to study with us here in the mountains of Western North Carolina!

## *History*

In 2008, Hope DeVall fell in love with the massage profession. As an educator and licensed massage therapist, Hope wished to share the joy that she found in the art and science of massage with others. She has owned and operated two successful massage therapy practices and an organization that offers continuing education to a multitude of licensed healthcare professionals. As an NCBTMB approved provider of massage therapy continuing education since 2011, she traveled to teach licensed massage therapists around the country. In 2012, she relocated to the beautiful mountains of North Carolina and landed in Asheville, one of the most healing and conscious places in the country. Here she decided to begin her heart-centered journey by establishing the Western North Carolina School of Massage. She partnered with several nationally recognized educators, who helped her write and design a quality integrative massage program, that blends the art and science of massage therapy. She worked with other leaders in the Asheville massage community with the intention of offering the highest quality massage education to students, and through that, an enhanced massage experience for the community. Hope's vision is simple, yet profound. She wishes to change the world through touch and human connection. By offering a program rooted in mindful awareness, loving kindness and conscious, educated touch, she hopes that students seeking a career in massage therapy will be able to embrace their dream and touch the world!

# Our Mission



At WNC School of Massage, we believe it is an honor to touch another human being, and that touch is essential for human health and well-being. Touch is not a luxury but a basic human need. In this spirit, we train students to bring conscious and expert touch to the world, through the highest quality and most innovative bodywork education available.

We begin with a creative curriculum that integrates proven bodywork techniques and theory with a unique intuitive and presence-centered approach. Our faculty of experienced and highly trained teachers, all successful in their respective fields, share their knowledge and insight with students.

Solid skills are the beginning of bodywork expertise, and WNC SOM provides a grounded, technical foundation in massage theory and practice, including skills in therapeutic relaxation massage, clinical and structural bodywork, and neuromuscular therapy. A course in meditation and energetic bodywork, will help students deepen their sensitivity and subtle awareness. We also provide an excellent introduction to the entrepreneurial world of the body-worker with business and ethics training. With rigorous training in musculoskeletal nomenclature, kinesiology, palpation and professional therapist/client boundaries, the school promotes a culture of academic excellence, striving for a high pass rate on the nationally accepted massage and bodywork licensure exam (MBLEx).

We are dedicated to creating a sanctuary for the growth of self-knowledge, presence and compassion. We support students with wisdom and encouragement, and are committed to empowering each student to develop their unique, creative healing potential. Class size is small, facilitating individual attention and close group connection. This encourages deep comprehension and application in students by supporting personal growth, self-awareness, active learning, and responsibility.



## Location and Facility

"Dear Hope, Having been a licensed massage therapist since 1988; and, this being the third aromatherapy continuing ed. class I've taken; I have to tell you that this was not only the best class in aromatherapy, but quite possibly the best continuing ed. class that I ever remember. There is something very special about you, personally; you are an amazing and beautiful young woman with a sweet and glowing spirit.. I definitely stand in agreement with the other students that you are a very gifted teacher. You have the gift of teaching, (concise and clear and thorough and fun); and you also are a generous giver (sharing your knowledge and wisdom). I've learned a lot about aromatherapy over the years through classes, personal study, many reference books, and through practice (with myself and with my clients); but over this past weekend I learned SO much new information, as I knew I would. I love learning, and you were MORE than generous with your time, your beautiful space, your lightheartedness and with your knowledge and experiences and wonderful storytelling. THANK YOU, HOPE!!!! I look forward to more classes with you in the future. Much love to you, and thank you again for a memorable and outstanding class. Thank you for being here!" - Lorie Covey

Asheville, the "Land of the Sky," is located in the Blue Ridge Mountains and is the largest city in Western North Carolina.



Asheville is known as one of the "Best Places to Reinvent Your Life" (AARP Magazine,

2003) "Top Seven Places to Live in the U.S." (Frommer's, 2007), and one of the "25 Best Places for Business and Careers" (Forbes, 2012). WNC SOM students find inspiration and support in Asheville, a community steeped in the tradition of the healing arts. Those pursuing the fullest potential of their massage and bodywork education could not ask for a better location.

Our facility is easy to find and is located in the heart of West Asheville. The spacious, light-filled main classroom at 707 Haywood Rd #001 Asheville, NC accommodates 16 students plus teacher comfortably, while our student lab and luxurious private treatment rooms are perfect for practicing your student clinical sessions. The school is well equipped for the learning process with adjustable massage tables, massage chairs, anatomy charts, audiovisual equipment and skeletal models. In the library, students can access a wide selection of books, periodicals and DVDs on massage therapy and other health-related subjects. There is ample free parking on the street as well as a paid monthly parking lot within easy walking distance.



## *Educational Program Objectives*

The 600-hour Massage Therapy Diploma Program offers a comprehensive education, preparing students for productive careers in massage and bodywork. A student will:

- Utilize efficient body mechanics to perform techniques with ease and benefit of clients.
- Apply with increasing confidence, relaxation and deep tissue massage techniques.
- List the structures and functions of the human body and the benefits of massage for each system.
- Practice the dynamics of a professional therapist/client relationship.
- Design personal career goals and apply business and marketing skills to create a successful career.
- Demonstrate ethical and professional conduct as a massage therapist.
- Use assessment protocols to create customized therapeutic sessions.
- Utilize self-care techniques.
- Build relationships with other healthcare providers in your community.

## *Massage Therapy Diploma Program Overview*

All full-time, part-time, day and evening, massage therapy diploma programs offer 600 hours of well-crafted massage training. This program conveys a coherent, congruent sense of the body and the massage process. By gradually building on the skills gained in each core bodywork course, with anatomy and physiology paralleling the entire process, students build a strong experiential core of massage approaches integrated with a working knowledge of the body's systems. An over-arching emphasis is placed on students developing a deeper presence and awareness surrounding their touch, helping them to develop sensitivity and make this an integrated part of their practice.



Since it is natural to develop self-knowledge through this educational process, we also provide courses that guide the translation of knowledge into professional skills for the massage practitioner. Such courses are woven throughout the program and include Professional Ethics, Somatic Psychology, Business and Marketing Practices. By the time students pass the core Therapeutic Relaxation Massage course, they are ready to offer full-body massages to the public during their student clinical internship. This clinical experience gives students valuable professional experience in a safe and supervised environment. It is here that we watch students blossom into competent therapists and their confidence soar. From the lightest compassionate touch to the deepest musculoskeletal tissues, students are able to demonstrate a “holistic” approach to bodywork in their own unique, creative style.

## *Massage Therapy Diploma Program*

The program is comprised of 600 clock hours, with a clock hour defined as at least 50 minutes of any one clock hour during which the student participates in a learning activity in the physical presence of a member of the school's instructional staff.

### *Bodywork Classes*

WNCSSOM students are trained in several core modalities that are commonly requested by both clients and employers.

### *Therapeutic Relaxation Massage*

100 hours

Students learn about the history and evolution of the massage profession. By the end of this course, students will be able to give and receive a full body massage in this unique and refined training. This course has been developed from over 20,000 hours of combined practice of talented massage therapists including Hope DeVall and their esteemed teachers, utilizing proper body mechanics and an emphasis on forearm, open fist, open palm and knuckle techniques. Simultaneously, students are trained in the qualities of a sensitive, mindful touch and compassion to powerfully awaken and enhance the therapeutic process. Through breathing exercises in heightened awareness and mindfulness, and performing blind-folded massage, students consciously develop their abilities and bring them more fully into their bodywork. Professional communication and developing the ability to manage and meet a client's goals also form an integral part of professional development at this phase of the curriculum.

"I am very grateful for the education I received at Western North Carolina School of Massage. Hope's dedication to her students being successful after they graduate from school is evident in her careful selection of teachers and curriculum that will serve them in this growing and changing industry. I graduated in 2015, and am now a successful business owner. In addition to WNC School of Massage preparing me to give professional, skilled, and compassionate massages to my clients, it also gave me a firm knowledge base in the many types of employment for massage therapists. This was crucial in choosing the best career path for myself. I am proud to be alumni and look forward to many more learning opportunities with the school in the form of continuing education classes."

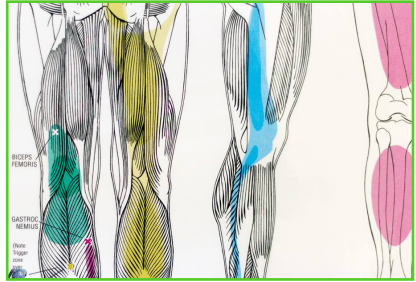
Nikki Terry



# Neuromuscular Therapy

100 hours

Neuromuscular therapy (NMT) is a comprehensive and advanced system of soft tissue manipulation that specializes in working with chronic muscle pain. On the basis of neurological laws, this therapy works toward bringing the body's central nervous system into homeostatic balance with the musculoskeletal system using various Swedish massage strokes, such as linear effleurage, deep friction, along with trigger point release and myofascial release. NMT techniques, along with a thorough structural evaluation, are needed to understand and treat the causative factors involved in acute and chronic muscle pain and dysfunction. Specifically, NMT is used to deactivate trigger points in muscles. It is also used to lengthen chronically shortened muscles and balance muscle groups, especially when working with people suffering from postural dysfunction. It is used to treat chronic pain stemming from various injuries, such as those related to sports injuries (sprains), car injuries (whiplash), repetitive strain injuries (carpal tunnel syndrome), accumulative trauma injuries (TMJ dysfunction) and skeletal problems (disc herniation). Being trained in this therapy will allow a massage therapist to specialize in working with chronic muscle pain and take an active role in helping people overcome injuries and postural dysfunction. –Jocelyn Granger



# Energy Theory (Reiki Level 1)

10 hours

The WNCSSOM supports the “holistic” view of healthcare; mind, body and spirit. Energy work is an intention-based form of therapy that uses simple hands-on, no-touch, and visualization techniques, with the goal of improving the flow of a person's electromagnetic fields to relieve stress and pain, and to improve the symptoms of various health conditions. In this course we explore

"Western North Carolina School of Massage is a wonderful school staffed with caring massage therapists who want to help people be well. I attended the school and it changed my life. The education I got there prepared me for opening my own private massage practice. Based on the feedback that I get on my skills from my clients I am certain that I got a higher level of education than most other therapists in the area. I highly recommend attending this school, as well as visiting their student clinic. It is the best value there is for getting a high-quality massage from people learning massage from the best therapists in the area. I love this place.

Ethan Brady, LMBT  
Peak Life Massage Therapy



I was absolutely delighted by the classes I have taken at the Western North Carolina School of Massage. The materials are conveyed in ways that are easy to understand. Hope is a very patient teacher, vibrant and full of life's energy with which she manages to infect the class.

-Helen "Meade" Baker

some of the concepts from TCM & Ayurvedic Medicine and how those philosophies influence the art of massage therapy.

## *Sciences*

The sciences explore the intricate workings of the structure and function of the human body and how it performs life processes in health and disease. These subjects are approached with curiosity and in the spirit of learning a new language.

### *Musculoskeletal Anatomy & Kinesiology* 100 hours

This course is the heart of the program. Utilizing the critically acclaimed textbook/workbook, Trailguide to the Body, students palpate all the major muscles of the body as well as their bony attachments. In class, students identify muscles along with their action and attachments through the workbook exercises, cadaver videos, palpation direction videos, creation of muscles in clay and drawing the muscles on classmates. Palpating the muscles on all their classmates of varying body-types increases proficiency in the skill most sought after in any massage therapist. Communication skills are also developed to ensure the depth of touch is of a therapeutic nature.

### *Anatomy and Physiology, Pathology* 100 hours

This course explores the structure and function of the body's major systems and how disease occurs in the body, common pathologies and the symptoms often exhibited by a person. Through one of the most recognized textbooks in the profession, Massage Therapy



Principles and Practices, students discover how the body operates and explore the benefits of massage on each system. Students learn to develop critical thinking skills in understanding when massage is indicated or contraindicated for different pathologies that may be encountered in a massage practice. Presentation of the material is by lecture, discussion, audio-visual aides and various adult teaching strategies to ensure comprehension and familiarity with medical terminology. Through the use of visual aids, discussion of case studies and designing a treatment protocol, students develop the ability to make appropriate decisions regarding a client’s treatment needs.

### *CPR / First Aid / AED*

WNCSSOM offers students and graduates a two-year certification through the American Heart Association.

### *Professional Development*

Our courses in Somatic Psychology, Business Practices, and Professional Ethics, contribute to increased awareness of self and how we relate with others. Personal growth is a natural component of the program as students learn more about themselves, and come to understand the importance of self-reflection in the process of becoming a massage therapist.

### *Somatic Psychology*

45 hours

Somatic Psychology course enables the student to develop their interpersonal communication skills to establish and maintain healthy client/therapist relationships. This course encourages students to explore their beliefs, values and attitudes about such topics as touch, sexuality, intimacy, and money. Students will explain the issues about boundaries, safety, transference and emotional release and devise strategies to cultivate compassion and awareness within ourselves and others.



## *Business Practices*

30 hours

Students learn to develop innovative strategies to achieve a fulfilling career in a variety of areas including private practice, spas, and other massage venues. Topics include working with budgets, marketing, sales and client retention. Students prepare short term post-graduate career goals, design and implement practical activities to bring their dream into reality.

## *Professional Ethics*

15 hours

Students will determine what constitutes ethical behavior and implement strategies for solving ethical dilemmas. This course also focuses on the NC laws and rules and prepares the student toward applying for the massage licensure exam as well as navigating through the licensure process.

## *Research Literacy - Case Report Project*

Because the use of research based evidence in clinical decision-making is a core skill for all health care professionals, it is important that massage therapy students learn to think critically and evaluate research as part of their entry level massage education. In an effort to provide students with the tools needed to bridge the gap between research and clinical practice, this course component offers an introduction to research that empowers students to actively engage and participate in research via the creation of a case study project. At the end of this course, the students will have the opportunity to submit their case



If you want the best massage education, you have found the right instructors! This is the BEST education money can buy, and the BEST decision you could make. Hope is an excellent instructor and have your future as an expert massage therapist in mind at all times, and they will prepare you to succeed. All you have to do is be open, listen and apply what is taught. You will have a rewarding future as a massage therapist if you do! As a massage therapist, I am excited that I have a trustworthy and reliable educators to take continuing education courses!

Robin Moose, LMBT#11348

**“The pressure of the hands causes the springs of life to flow.”**

**- Tokujiro Namikoshi**

reports to the Massage Therapy Foundation, student case report contest. This course component provides the students with a foundation of research knowledge, a compilation of resources, and project-based participation intended to set the groundwork for evidence-based practice.

## *Supervised Clinical Practice*

100 hours

Students begin their clinical internship where they apply their knowledge in practice within a “real-world” massage environment with the guidance of clinical supervision. Here, students have the opportunity to engage with the public, offering massage therapy, while demonstrating, knowledge and skill. Students receive feedback from clients and clinical supervisors to foster their growth and professional development. This supervised clinical provides students with a solid foundation upon which to build competency and a successful, gratifying career.

NC State Rule .0626

### STUDENT COMPENSATION PROHIBITED

A student shall not receive a fee, tip or other consideration for the massage and bodywork therapy they perform while completing clinical requirements for graduation, whether or not the school charges a fee for services provided in a student clinic.



## *INSTRUCTIONAL AND ADMINISTRATIVE STAFF*

### *Hope Devall Founder, Program Director, and Lead Instructor, LMBT #10846 - Board Certified*

is also the lead instructor at the Western North Carolina School of Massage. She is currently the owner of the Mind Body Connection, Center for Therapeutic Massage in Asheville, NC. She founded Serenity Now Massage Therapy, LLC in Cornelius, NC, which was sold in 2012. She studied Communications at Gardner-Webb University, and she has used her education as a tool for successful business development, marketing and public speaking. Prior to her becoming a Licensed Massage Therapist, Hope was an Account Executive in the home furnishing industry traveling to businesses as an onsite educator for product and sales training. Essentially she taught businesses and sales people how to market and sell their services. Since making her leap into the world of massage and natural health, she has utilized both her ability to develop strong business models with her ability to teach adults. Hope has been an NCBTMB Approved Provider of Massage Therapy Continuing Education since 2011. She teaches more than 15 different Continuing education courses including Aromatherapy, Ethics, Marketing to Stretching and Yoga. Hope is also a Yoga and Meditation teacher, drawing from both of these practices a sense of mindful awareness, which she embodies, and influences her work as a therapist and educator. Her passion for the massage profession is apparent; from the courses she writes and teaches, to the charities she is involved with. Her compassionate nature coupled with dedication, knowledge, and experience makes her a powerful resource to guide you along your educational path.



### *Desiree Porter - Massage Educator*

Desiree Porter is a graduate of the Western North Carolina School of Massage, Licensed Massage and Bodywork Therapist and Licensed Esthetician. She graduated in the top of her class and has already developed her own unique style and successful massage practice. In addition to her massage education, she sought certification in Myofascial Release, Oncology, and Prenatal Massage. She is kind and compassionate with students and with her clients in the therapy room. Desiree is highly knowledgeable and skilled in the practice of massage therapy, along with 9 years as a practicing esthetician, she has a broad range of experience to share with students.



***Lauren Chandler, M.A., LMBT, Massage Educator***

Lauren is a graduate of the Western North Carolina School of Massage, and a licensed massage and bodywork therapist. She also holds certifications in personal training, yoga instruction, and triathlon/cycling coaching. Lauren has always had a fascination with the human body and how it moves and functions, so teaching Anatomy & Physiology and Musculoskeletal Anatomy & Kinesiology seemed like the perfect fit! In addition to her massage education, Lauren has a Master's degree in Education from Lehigh University in Pennsylvania. She makes learning about the body fun.



***Darren Cadwell, LMBT, Massage Educator***

Darren is a Western North Carolina native and has been a Licensed Massage and Bodywork Therapist in Asheville since April of 2017. As a graduate of the WNC School of Massage, his career began at a local physical therapy clinic where he worked alongside an esteemed staff of healers. In his first two years of practice, he was voted WNC's No.1 Massage Therapist in the '18 & '19 Mountain Xpress "Best of" awards. While primarily utilizing Neuromuscular therapy, his practice revolves around injury/surgical rehabilitation, pain management, and range of motion progression. Around the age of nineteen, Darren began developing mild symptoms of thoracic outlet syndrome due to excessive guitar play. He took a job working the desk at a local spa where he was required to receive treatment. After only four sessions, the issue which had hindered him for over two years had been completely alleviated.

After seeing the power of massage firsthand, he enrolled at the WNC School of Massage. In February of 2017, he graduated with his diploma and a certificate in Clinical Neuromuscular Therapy. The first year and a half of his career was spent learning everything he could from the physical therapy clinic.



After some deliberation, Darren decided to return to his alma mater to open his own practice and pursue a path in massage instruction. All the while, maintaining the intention of offering the most effective and natural pain management in Western North Carolina.

*Paul Hodsdon, LMBT, Clinical Supervisor*

Paul Hodsdon is a licensed massage and bodywork therapist, license #17005 and also an NCSF certified personal trainer, certification # 2716872. Paul is a graduate of the Western North Carolina School of Massage and previously worked as a licensed chiropractic assistant in the state of Maine. He is also certified in clinical neuromuscular therapy.



Paul developed a passion for helping people realize their optimal health. Through a combination of massage therapy and personal training he offers a fully customized program for his clients. Combined with his years as a chiropractic assistant, Paul has the tools and knowledge to help people live a pain free and active life. Paul has always led an active outdoor lifestyle with a passion for mountain and road biking, hiking, cross country skiing and snowshoeing. He believes strongly that age is a state of mind and that staying active is vital to a long, healthy life.

*Christine Osborne, LMBT, Teaching Assistant - Clinical Supervisor*



Christine started practicing massage therapy in 2019 after graduating from the Western North Carolina School of Massage. She holds certifications in Clinical Neuromuscular Therapy, Hospital Based Massage, and Therapeutic Relaxation. Blending modalities is her favorite way to facilitate the health and wellness of her clients.





Western North Carolina School of Massage was the “new kid on the block” in a town that already had several well-established massage schools when I was looking into a place to learn massage and bodywork. After meeting and talking to the director, Hope DeVall Morgan, I was certain that this was the school for me and was willing to give them a chance. It wasn't long before I realized that I had made an excellent choice. Hope, and John, are great educators and give 100% to their students. They are also fun and caring individuals. Because of their dedication I was able to earn my massage and bodywork certification before delivering my second child; something that would have been much harder for me to do once I had a newborn to care for. They are also dedicated to providing quality instruction which made it possible for me to pass my state licensing exam with flying colors a few months after delivering my daughter.

The school is also a provider of excellent continuing education classes. I have taken three CE classes through them, two which were taught by Hope. During these classes, I have heard other participants comment on how lovely the school is and how much they are enjoying the class they are taking. I took one CE class, “Stretching on the Table,” before even graduating and was able to answer many of the questions the instructor, Hope, asked during the lecture period. A lady was impressed with my knowledge and asked me where I attended school and I was proud to say that I was actually still attending school and was attending WNCMOM. She then exclaimed that she wished she had attended there!

The massage and bodywork industry is growing and if you are looking for a school to help you prepare to be part of the future of massage and bodywork, while having fun and getting to know some wonderful people, then Western North Carolina School of Massage is where you want to attend.

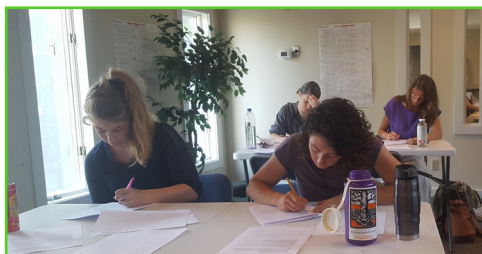
**Kelly Snyder, LMBT 14691  
Equine Freedom Solutions**



## **GRADUATION AND LICENSURE REQUIREMENTS**

WNCMOM will grant a diploma to those students who satisfactorily fulfill all attendance requirements, complete all course requirements with passing grades, and comply with all WNCMOM policies as outlined in the student handbook.

In NC, licensure is a legal requirement. Licensure information can be obtained by the NC State Massage Board. To become a North Carolina Licensed Massage and Bodywork Therapist, you are required to graduate from a Board-approved school, and pass the Massage and Bodywork Licensing Examination (MBLEx).



## *Massage Therapy Diploma Program:*

The Full-time and Part-time, Day Massage Therapy Diploma programs begin in February, May, August and November. The Full-time Day program lasts six months and is held Monday-Friday from 9am - 2:30pm. The Part-time Day program is held Monday - Wednesday 9am - 2:30 pm for the first six months and shifts to Thursday and Friday from 9am - 2:30pm for the remaining six months. The Part-time Evening program lasts one year beginning each February, and is held Monday, Wednesday and Thursday from 5pm - 9:30pm. We offer four weeks of vacation throughout the year. One week during the summer, the week of Thanksgiving, and the two weeks of Christmas and New Years.

**\* Due to the concerns of Covid-19**, we are holding some of our lecture based courses in a LIVE online format. Please ask us for details. We offer four weeks of vacation throughout the year. One week in August, the week of Thanksgiving, the week of Christmas and New Years.

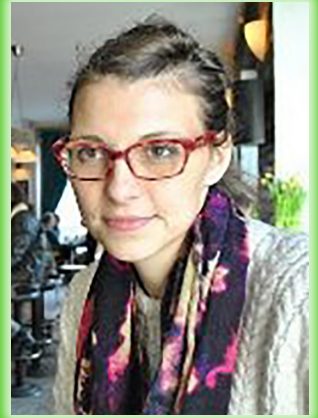
In case of extenuating circumstances, our administration will work with individuals to help them complete their educational requirements. Please contact our admissions office for specific policies.

## *Tuition and Fees*

Substantial early registration discounts apply for all programs. Please check our website or consult our office for exact start dates and tuition information.

**600-Hour Massage Therapy Diploma**  
Program Tuition     \$6595.00

A \$300 discount is offered to those students who pay the full tuition 30 days before the first day of class.



*When I came to WNC School of Massage I was hoping for an organized and systematic approach to understanding the body and healing through touch - which is just what I got. With the last few years of my life devoted to yoga teaching and learning, the education I got at WNC School of Massage was the perfect compliment to my existing skills and knowledge and exactly what I'd been hoping for.*

**Tricia Bendik, LMBT, RYT200**





## *Related Costs*

Tuition Deposit \$500.00

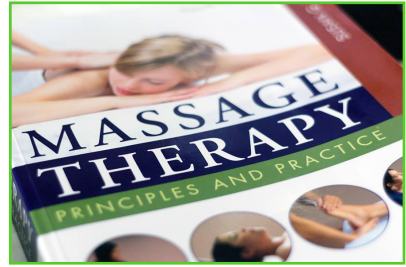
Four textbooks and one workbook  
\$260.00

Student Handbook  
\$45.00

School Shirt - \$45.00  
(for clinical hours)

Student liability insurance. \$45.00

Massage Table \$500.00 (Average Cost)  
& Accessories



Lotion Bottle, Lotion and  
Holster \$19.00

Linens \$20.00

WNCSOM provides massage tables for your hands on practice time in class and linens for your clinical course, however you will want to purchase a massage table to practice your techniques at home and linens for your hands on practice time in class. We are an Oakworks distributor and offer student discount prices.

## *In House Payment Plan Option*

WNCSOM offers an affordable two year payment plan for those who qualify. Once you pay the \$500 deposit, the balance of \$6,095 at 8.5% interest can be paid over a two year period at an affordable \$279 per month.

## *Refund Policy*

Students may cancel within 72 hours of signing the enrollment agreement and receive a full refund.

Students who withdraw before the program start date will receive a full tuition refund less the tuition deposit.

Students who withdraw after starting the program are entitled to a refund based on the percentage of the program they have completed, up to completing 25% of the program.

Students who withdraw after completing 25% of the program are not entitled to a refund.

Students who are dismissed are not eligible for a refund.

A full refund will be granted in the event of a program cancellation.

## ***ADMISSIONS POLICY***

Admission to the Massage Therapy Diploma Program is entirely at the discretion of the school. Class size is limited to 16 students in order to maximize the quality of training, personal attention and support for each students growth and development.

### ***Entrance Requirements***

During the application process, we support students in assessing their ability to make the personal and financial commitment to this new career and lifestyle. Our expectations of the students is that they will bring their deepest presence and commitment to learning and personal growth. The nature of our program requires that they be willing to work responsibly with us in creating a cooperative, dynamic learning environment.

### ***All applicants shall:***

- Be at least 18 years old and have a high school diploma or G.E.D.
- Be able to make the commitments necessary to complete all course requirements, both in-class and out-of-class.
- Be willing and able to uphold the ethical standards of the school and of the massage therapy profession.
- Have the means to uphold their financial agreements.
- Provide one personal and one professional reference.
- Write an essay, answering the seven questions listed on the application.
- Attend an interview.
- Read and sign the Enrollment Agreement.
- Complete all requirements of the admissions process including signing the Enrollment Agreement.

Once you have decided which program to attend, fill out the attached application form and send the necessary information to our admissions department. Upon receipt of your application, we will review it and then schedule an interview with you. If you are accepted, you will complete the enrollment process by signing the enrollment contract and paying the \$500 non-refundable deposit. You are on your way to becoming a massage and bodywork therapist!



## Western North Carolina *School of Massage*

***Copyright WNC School of Massage, LLC, 2015***

***www.wncmassageschool.com (828) 761-1553***

***Western North Carolina School of Massage***

***A NC Board of Massage & Bodywork Therapy Approved School***

***Student Handbook***

### ***Satisfactory Progress Standards***

Students must maintain a passing GPA of 70% or higher in all courses at all times. If a student fails a quiz or test they may re-take the quiz/test/practical once. A student is allowed to re-take no more than 3 failed quizzes, tests or practicals their entire program.

### ***Grading System***

The following grade indicators are used to measure academic performance.

P=Pass F=Fail I=Incomplete

A grade of 70% or higher is considered passing.

## *Attendance Requirements*

For a student to receive credit in a course, the student shall attend no less than 75 percent of the instructional hours of the course. The student shall also make up sufficient missed instructional hours to equal no less than 98 percent of the instructional hours in the course according to the procedures established by the school. If a student is absent on an assessment day, they must take any missed quizzes, tests or practicals within three days of original test date. If a student is absent complete make-up work contract and any assignments listed and email your answers which are due 6 days from absence. If a student misses a class with a practical (hands on) component, an additional clinical hour is due for each lab hour missed and must be scheduled within 6 days after a clinic outside of regular class time.

## *Tardiness Policy*

A student who arrives 5 minutes or more after class has begun is tardy. The third tardy is considered an absence for that day and makeup work is required. A student who arrives 30 minutes or more after class has begun is considered absent for that day and makeup work is required for that day. These same rules apply for leaving early.

## *Make-up Work Policy*

The student is responsible for completing any missed class assignments. If a student is absent on an assessment day, they must take any missed quizzes, tests or practicals within three days of original test date. If a student is absent complete make-up work contract and any assignments listed and email your answers which are due 6 days from absence. If a student misses a class with a practical (hands on) component, an additional clinical hour is due for each lab hour missed and must be scheduled within 6 days after a clinic outside of regular class time.

## *Standards of Conduct*

Students are expected to have ethical behavior and integrity. Students may be warned, placed on probation indefinitely, or dismissed for violations that include but are not limited to the following:

- Unsatisfactory academic progress
- Excessive absences or tardiness
- Failure to conform to the rules and regulations of the school
- Failure to adhere to the NCBTMB Code of Ethics and Standards of Practice
- Under the influence of drugs or alcohol during class
- Cheating or plagiarism
- Failure to maintain appropriate hygiene

- Noncompliance in Dress Code
- Accepting any form of compensation for massage services provided as a student
- Sexual harassment of students, faculty, staff or clinical clients
- Refusal to follow reasonable instruction from any member of faculty or staff
- Failure to disclose health conditions that are detrimental to you or classmates
- Theft or damage to the school's or another student's property
- Failure to maintain up to date financial payments
- Conduct that reflects unfavorably upon the school or its students
- Falsifying school records or tampering with grades
- Breach of the school enrollment agreement
- Carrying a concealed or potentially dangerous weapon



### *Disciplinary Procedures*

A written warning will be issued to the student stating the specific noncompliance of school requirements in policies, procedures or conduct.

### *Probation Conditions*

Continued noncompliance after a written warning results in probation. A student placed on probation may continue in the program on a conditional basis. The length and conditions of the probation are at the discretion of the Program Director.

### *Dismissal Conditions*

If a student fails to meet the terms and conditions of probation, the student will be dismissed.

### *Reentry Conditions for Dismissal for Unsatisfactory Progress*

After dismissal a student may reapply for entry into the next available program. If the student chooses to reapply and is accepted, the student will be notified of the course and financial requirements at that time.

### *Transfer of Credit from Other Institutions*

Western North Carolina School of Massage does not accept credit from any other institutions.

### *Leave of Absence Policy*

A student must request, in writing, a leave of absence before or within one day of absence. A leave of absence may be granted only at the discretion of the Program Director. A leave of absence may be granted for no more than

two weeks. Financial obligations are still due. Upon return, the student has one week to take all missed quizzes, tests and/or practicals.

### *Complaint Process*

The student should first attempt to resolve the situation with the instructor or staff member with whom the alleged problem originated. An attempt should be made to resolve the matter at this level. If the grievance is not resolved, the student may file a written grievance. A grievance form shall be made available to the student by the Program Director. The Program Director shall respond to the student within seven (7) working days of receipt of the grievance form. If the decision of the Program Director does not satisfy the grievant, the concerns should be directed to the NC Board of Massage & Bodywork Therapy at P.O. Box 2539, Raleigh, NC 27602

### **.0626 STUDENT COMPENSATION PROHIBITED**

A student shall not receive a fee, tip or other consideration for the massage and bodywork therapy they perform while completing clinical requirements for graduation, whether or not the school charges a fee for services provided in a student clinic.

### *Criminal History Record Checks*

Pursuant to NCSG 90-629.1, the NC Board of Massage and Bodywork Therapy may deny a license to practice massage and bodywork therapy if an applicant has a criminal record or there is other evidence that indicates the applicant lacks good moral character.

### *Disclaimer*

The policies and procedures outlined in this handbook supersede those in any previous publication, including the catalog, Academic Policies and

Procedures, or Course Materials. Western North Carolina School of Massage endeavors to present its programs and policies to the public accurately and fairly. We make every effort to ensure that the information presented is correct and up-to-date. However, the School reserves the right to add, amend, or repeal the curriculum and any rules, regulations, policies and procedures. The School assumes no responsibility for program changes or publication errors beyond its control.





Western North Carolina School of Massage, LLC  
707 Haywood Rd #001  
Asheville, NC 28806



“You can be sure about one thing when visiting the WNC SOM: If you are simply a paying client taking advantage of their great deal on student clinic massages, or an aspiring massage student looking to create a better life for yourself and neighbors around you, no matter what, you will be heard and listened to compassionately. The learning environment that Hope has created at the WNC SOM is far higher than any other school in the area. In my search for a school, I visited the three main facilities for Massage Education in Asheville. One lost contact with me without effort to follow up and the other did not seem to have a researched focused curriculum, it was based mainly on energy work and (in my opinion) did not have the right approach (for me) to Massage Therapy. The WNC SOM blends both the logic mindset as well as the energy side you need to connect and understand clients; this allows you to discover what path is correct for you. Comfort zones are tested on the first day when you have to learn a relaxing back massage. This, in my opinion, is one of the main reasons every student leaves 6 months to a year later FULLY equipped to create better lives for the clients they work with. Hope, John C., and Nate can cater to virtually all learning styles with the way they approach education. I will carry the experience I had at this school forever. ”



Darren Cadwell, LMBT